



European
University
Institute

Robert Schuman Centre for Advanced Studies

GLOBAL GOVERNANCE PROGRAMME

TRANSNATIONAL BUSINESS GOVERNANCE INTERACTIONS: THEORETICAL APPROACHES, EMPIRICAL CONTEXTS AND PRACTITIONERS' PERSPECTIVES

WORKSHOP

Coordinators: Stepan Wood (York University/EUI), Fabrizio Cafaggi (EUI), Ken Abbott (Arizona State University), Julia Black (London School of Economics and Political Science), Burkard Eberlein (York University) and Errol Meidinger (University at Buffalo)

**Badia Fiesolana – Sala del Capitolo
Via dei Roccettini, 9 – San Domenico di Fiesole**

PROGRAMME

FLORENCE, 23-24 MAY 2011

Monday 23 May

9.00-9.15 *Welcome Address*
Stefano Bartolini, Director of the Robert Schuman Centre for Advanced Studies, EUI

Workshop Introduction
Burkard Eberlein (York University)

9.15-10.45 **Session 1: Cross-Cutting Perspectives I**
Chair: Burkard Eberlein
Discussant: Jonathan Zeitlin (University of Amsterdam)
The Architecture of Transnational Private Regulation
Fabrizio Cafaggi (EUI)
Assessing the Impact of Domestic Governmental Regulation on Transnational Private Authority: Evidence from Comparative Cases
Benjamin Cashore (Yale University), Graeme Auld (Carleton University), Steven Bernstein (University of Toronto) and Stefan Renckens (Yale University)
Private Environmental Governance as Ensemble Regulation: A Critical Exploration of Sustainability Indexes and the New Ensemble Politics
Oren Perez (Bar-Ilan University)

10.45-11.00 *Coffee Break*

11.00-12.30 **Session 2: Intellectual Property, Green Technology, and Environmental Management**

Chair: Errol Meidinger (University at Buffalo)

Discussant: Hans-W. Micklitz (EUI)

Mobilizing Competing Standards: Transnational Private Regulation in the Field of Copyright

Leonhard Dobusch (Freie Universität Berlin) and Sigrid Quack (Max Planck Institute for the Study of Societies, Cologne)

Emerging Private Governance in the Global Green Technology Policy Regime

Timothy M. Smith (University of Minnesota) and Rebecca Pickens (University of Minnesota)

Transnational Regime Interactions and the ‘Paradox of Visibility’: Applying a Foucauldian Approach to the Study of Corporate Environmental Management

Martin Herberg (University of Bremen)

12.30-14.00 *Lunch (Badia-Lower Loggia)*

14.00-15.30 **Session 3: Financial Markets**

Chair: Fabrizio Cafaggi

Discussant: Dennis Patterson (EUI)

Transnational Business Regulation Initiatives and Technical Systems in Global Finance

Tony Porter (McMaster University)

Extending and Contracting Jurisdictions in a Transnational Private Regulatory Regime: Efficiency, Legitimacy, ISDA and the OTC Derivatives Markets

John Biggins (University College Dublin) and Colin Scott (University College Dublin)

The International Finance Corporation and the Equator Principles: Constructing a Human Rights Regime

Cynthia Williams (University of Illinois Urbana-Champaign) and John M. Conley (University of North Carolina)

15.30-15.45 *Coffee Break*

15.45-17.15 **Session 4: Practitioners’ Roundtable**

Moderator and Commentator: Julia Black (London School of Economics)

Gregory Bounds (Organization for Economic Cooperation and Development – OECD)

Kristin Komives (International Social and Environmental Accreditation and Labelling Alliance)

Eberhard Krain (Deutsche Gesellschaft für Internationale Zusammenarbeit - GIZ)

Kevin McKinley (International Organization for Standardization)

17.15-17.30 Closing remarks

19.30 *Dinner (Villa Schifanoia – Sala Bandiere, Via Boccaccio, 121 – Firenze)*

Tuesday, 24 May

9.00-10.30 **Session 5: Social Responsibility and Labour Practices**

Chair: Ken Abbott (Arizona State University)

Discussant: Stepan Wood (York University/EUI)

Contestation, Authorizations, Collaboration in Labour Code Initiatives: The Case of the Living Wage

David Doorey (York University)

Are Business-Driven Voluntary Programs Becoming Multi-Stakeholder Governed? Legitimation Politics in the Private Regulation of Corporate Social Responsibility Standards

Luc Fransen (University of Amsterdam)

ISO 26000: The Emergence of a New Form of Social Responsibility Customary Norm?

Kernaghan Webb (Ryerson University)

10.30-10.45 *Coffee Break*

10.45-12.15 **Session 6: Forestry and Fisheries**

Chair: Stepan Wood

Discussant: Errol Meidinger (University at Buffalo)

The Co-Evolution of Forest Sustainability and Legality Standards: Evidence from Indonesia and China

Tim Bartley (Indiana University-Bloomington)

Assembling an Experimentalist Regime: EU FLEGT and Transnational Governance Interactions in the Forest Sector

Christine Overdevest (University of Florida) and Jonathan Zeitlin (University of Amsterdam)

Private and Public Governance Interactions: State Influences in Forest and Fisheries Certification Programs

Lars Gulbrandsen (Fridtjof Nansen Institute)

12.15-13.45 *Lunch (Badia-Lower Loggia)*

13.45-15.00 **Session 7: Extractive Industries**

Chair: Julia Black

Discussant: László Bruszt (EUI)

Mimetic Diffusion and the Potential for Interlocking Regulation: The IFC Performance Standards and the Global Mining Industry

David Szablowski (York University)

Convergence and Divergence in Transnational Governance Initiatives: Exploring Conflict, Corruption, and the Management of Natural Resources

Virginia Haufler (University of Maryland)

15.00-15.15 *Coffee Break*

15.15-16.30 **Session 8: Cross-cutting Perspectives II**

Chair: Burkard Eberlein

Discussant: Ken Abbott

Unbundling the Regime Complex

Graeme Auld (Carleton University) and Jessica F. Green (Case Western Reserve University)

World Politics and Organizational Fields Reloaded: Transnational Sustainability Regulation in the Food Commodity Sector

Klaus Dingwerth (University of Bremen) and Philipp Pattberg (Vrije Universiteit Amsterdam)

16.30-17.30 **Session 9: Wrap-Up Roundtable**

Discussion Leader: Burkard Eberlein

Participants

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