



TRANSNATIONAL  
BUSINESS  
GOVERNANCE  
INTERACTIONS

# THEORIZING TRANSNATIONAL BUSINESS GOVERNANCE INTERACTIONS: DESIGN, STRUCTURES, MECHANISMS AND IMPACTS

MONDAY, MAY 16, 2016

Schulich School of Business, York University  
Private Dining Room

TUESDAY, MAY 17, 2016

Osgoode Hall Law School, York University  
Ignat Kaneff Building, Room 2027



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Canada



# Conference Program

## Day 1

May 16, 2016

Schulich School Of Business, Private Dining Room, York University

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8:30 AM - 9:00 AM

### REGISTRATION & COFFEE

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9:00 AM - 9:30 AM

### WELCOME AND SCENE-SETTING

Stepan Wood & Burkard Eberlein

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### WORKSHOP QUESTION 1: SOCIAL STRUCTURES, INTERACTIVE MECHANISMS AND REGULATORY CAPACITIES: WHAT'S THE CONNECTION?

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9:15 AM - 11:00 AM

# 1

### PANEL 1: THINKING ABOUT TBGI ACROSS SCALES AND DISCIPLINES

Chair: Burkard Eberlein  
Discussant: Stepan Wood

***Ken Abbott***

Experimentalist Governance 2.0

***Tim Bartley***

A Substantivist-Political Theory of Transnational Business Governance

***Peer Zumbansen***

The Invisible College of Transnational Lawyers: Regulatory Governance and the Law's Role in Global Markets

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11:00 AM - 11:15 AM

**Coffee Break**

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# 2

11:15 AM - 12:45 PM

## **PANEL 2: UNDERSTANDING SUSTAINABILITY GOVERNANCE INTERACTIONS**

Chair: Stepan Wood

Discussant: Andy Crane, Schulich School of Business

***Errol Meidinger***

TBGI in Supply Chains: Lessons and Provocations from Sustainable Supply Chain Discourse

***Stefan Renckens***

Transnational Private Governance and EU Regulation

***Rebecca Schmidt***

From Environmentally Friendly Games to Sustainable Events – The Formation of a Regulatory Assemblage

***Kernaghan Webb***

Comparing the GRI 4 Sustainability Reporting Guidelines and ISO 26000 Social Responsibility Standard as Non-State TBGI SR Normative Instruments, Exploring Different Paths to Similar Ends

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12:45 PM - 1:30 PM

**Lunch**

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# 3

1:30 PM - 3:00 PM

## **PANEL 3: MONEY AND REPUTATION MAKE THE WORLD GO ROUND?**

Chair: Errol Meidinger

Discussant: Dirk Matten, Schulich School of Business

***Margaret Chon***

Transnational Business Governance through Brand Citizenship

***Simin Gao & Christopher Chen***

Transnationalism and Financial Regulation Change: A Case of Asian Financial Markets

***Jane K. Winn***

The Uberization of Money

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3:00 PM - 3:15 PM

**Coffee Break**

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# 4

3:30 PM – 5:00 PM

## **PANEL 4: CAN SOCIAL NETWORK ANALYSIS HELP ANSWER THE 3 WORKSHOP QUESTION?**

Chair: Ken Abbott  
Discussant: Burkard Eberlein

### ***Graeme Auld (presenter) & Stefan Renckens***

Micro-level Mechanisms of Interaction through Compliance and Evaluation in Fisheries Certification

### ***Oren Perez (presenter) & Reuven Cohen***

Private Transnational Governance as Ensemble Regulation: A Social Network Analysis

### ***Oliver Westerwinter***

The Evolution of Transnational Governance Interactions: A Network Approach

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4:45 PM - 5:00 PM

## **REFLECTIONS ON DAY 1**

Burkard Eberlein & Stepan Wood

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6:00 PM

## **RECEPTION AND DINNER**

### **Executive Dining Room, Schulich School of Business**

Words of Welcome by Dean Dezső J. Horváth, Schulich School of Business, and Dean Lorne Sossin, Osgoode Hall Law School

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# Conference Program

## Day 2

May 17, 2016  
Osgoode Hall Law School, Room 2027, York University

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8:30 AM - 9:00 AM

### COFFEE

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### WORKSHOP QUESTION 2: MOBILIZING GOVERNANCE INTERACTIONS TO ADVANCE SUSTAINABILITY: WHO CAN CONTRIBUTE AND HOW?

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9:00 AM - 10:30 AM

# 5

### PANEL 5: SEEING THE FOREST AND THE TREES

Chair: Rebecca Schmidt  
Discussant: David Szablowski, York University

***Sophia Carodenuto (presenter) & Ben Cashore***

Ends or Means? Enhancing Non-State Regulatory Authority through REDD+ and FLEGT/VPA in Cameroon

***Olga Malets (presenter), Lukas Giessen & Agung Wibowo***

Non-State Regulators and Domestic Politics in Transnational Business Governance Interactions: Exploring Response of Non-State Forest Certification to Legality Verification policies

***Maria Tysiachniouk (presenter), Gerd Spaargaren & Arthur Mol***

Governance Generating Networks (GGNs) as a New Form of Authority for Environmental Governance Worldwide

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10:30 AM - 10:45 AM

### Coffee Break

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# 6

10:45 AM - 12:30 PM

## **PANEL 6: EMPOWERING WEAKER ACTORS AND ENHANCING LEGITIMACY**

Chair: Ken Abbott  
Discussant: Oliver Westerwinter

***Phillip M. Paiement***

Transnational Delegation, Accountability and the Administrative Governance of Biofuel Standards

***Natalie Oman***

Agents of Justice? Transnational Governance Mechanisms & Human Rights Advocacy

***Tetty Havinga (presenter) & Paul Verbruggen***

How Domestic State Actors Influence Transnational Private Food Safety Governance: A Case of Regulatory Enrolment

***Donal Casey***

Interactions, Iteration and Early Institutionalisation: Competing Lessons of GLOBALGAP's Legitimation

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12:30 PM - 1:15 PM

**Lunch**

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# 7

1:15 PM - 2:30 PM

## **PANEL 7: RATCHETING UP LABOUR AND SUSTAINABILITY STANDARDS AND PERFORMANCE**

Chair: Rebecca Schmidt  
Discussant: Ken Abbott

***Isabelle Martin***

The Use of Transnational Labour Law in Steering Socially Responsible Corporate Governance toward Increased Workers Protection in Transnational Businesses

***Vidya Rangan***

TBA

***Stepan Wood***

ISO, ISEAL and Sustainability Standards

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2:30 PM - 2:45 PM

**Coffee Break**

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**WORKSHOP QUESTION 3: WHAT ARE THE CAUSES AND CONSEQUENCES OF THE EMERGENCE, PROLIFERATION, PERSISTENCE AND FAILURE OF GOVERNANCE INTERACTIONS?**

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**8**

2:45 PM - 4:15 PM

**PANEL 8: LEARNING FROM EMERGENCE AND FAILURE**

Chair: Burkard Eberlein  
Discussant: Errol Meidinger

***Michael John Bloomfield & Philip Schleifer***

When Private Governance Fails: Concepts, Cases, and Explanations

***Matthew Bach***

Tracking Nascent Interactions: The Oil & Gas Industry's Foray into Climate Governance

***Paul Foley***

Transnational Business Governance Interactions in the Global Capture Fisheries Sector

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4:15 PM - 5:45 PM

**ROUNDTABLE DISCUSSION OF THE ISEAL IMPACTS RESEARCH AGENDA**

(Vidya Rangan)

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5:45 PM - 6:00 PM

**CONCLUSION AND FAREWELLS**

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# WORKSHOP ORGANIZERS

**Stepan Wood** (*Osgoode Hall Law School*)

**Rebecca Schmidt** (*Osgoode Hall Law School and Schulich School of Business*)

**Burkard Eberlein** (*Schulich School of Business*)

**Ken Abbott** (*Arizona State University*)

**Julia Black** (*London School of Economics*)

**Errol Meidinger** (*University of Buffalo*)

# PRESENTERS

**Graeme Auld** (*Carleton University*)

**Matthew Bach** (*Erasmus University Rotterdam*)

**Tim Bartley** (*The Ohio State University*)

**Michael John Bloomfield** (*University of Oxford*)

**Sophia Carodenuto** (*Unique Land Use (Germany)*)

**Donal Casey** (*Kent Law School*)

**Christopher Chen** (*Singapore Management University*)

**Margaret Chon** (*Seattle University School of Law*)

**Paul Foley** (*Memorial University of Newfoundland*)

**Simin Gao** (*Tsinghua University*)

**Tetty Havinga** (*Radboud University Nijmegen*)

**Olga Malets** (*University of Freiburg*)

**Isabelle Martin** (*Université de Montréal*)

**Natalie Oman** (*University of Ontario Institute of Technology*)

**Phillip M. Paiement** (*University of Tilburg*)

**Oren Perez** (*Bar Ilan University*)

**Vidya Rangan** (*ISEAL Alliance*)

**Stefan Renckens** (*University of Toronto*)

**Maria Tysiachniouk** (*Wageningen University*)

**Kernaghan Webb** (*Ryerson University*)

**Oliver Westerwinter** (*University of St. Gallen*)

**Jane K. Winn** (*University of Washington School Of Law*)

**Peer Zumbansen** (*King's College London*)